

# Purohotel™

HOTEL • DINING & DRINKS • WELLNESS • MUSIC • SHOP

## PUROHOTEL PALMA



### ACCOMMODATION

Rooms & Suites 51

Montenegro 12, 07012 Palma de Mallorca

Tel. +34 971 425 450

Email: [info@purohotel.com](mailto:info@purohotel.com)

[purohotel.com](http://purohotel.com)

### MEETING ROOMS & OTHER SPACES

Conference / Meeting rooms	4
Rooftop	1
Patios	3
Bar	1
Restaurant	1

### PUROHOTEL PALMA, MALLORCA - SPAIN

Purohotel Palma is a modern, luxurious, contemporary design hotel converted from a XVIII century palace in Palma de Mallorca's old quarter (La Lonja district). This hospitable and urbane hotel has 51 rooms that fuse modern design and style in a truly unique setting.

The hotel is a superb option for those who are looking to combine comfort, shopping and leisure options in a central location. La Lonja is the former maritime trade exchange, whose principal building gave its name to the surrounding area. It is laced with cobbled streets and is home to some of Palma's finest boutiques, galleries and restaurants and nightlife.

The main tourist attractions: the Cathedral, the Borne promenade and the port, are a short walk away.

### FEATURES

- » SMART TV multimedia system
- » Free wireless
- » Minibar / Maxibar (only available in selected rooms)
- » Air conditioned rooms
- » Room service
- » Transfer service to Purobeach available on request

## OPIO BAR & RESTAURANT

OPIO is an intercultural venue whose cuisine is a fusion of modern, Asian and Mediterranean techniques, achieving a world of flavour. Whether it's marinated, grilled, braised, roasted or steamed, the food is full of flavours, spices, passion and colours. The finest selection of seafood, fish, meat and vegetables are prepared using state of the art techniques, and then brought to your table by our professional and courteous waiting staff. OPIO is regarded as one of Palma's coolest places to meet for cocktails and more. The bar vibrates to the sound of the best local and international DJs, filling the beautiful patios and rooftop with the finest in Puro music.

### SCHEDULE

**May to September:**

#### OPIO RESTAURANT

Tuesday to Sunday 7 p.m. to 11:00 p.m.

#### SNACK & ROOM SERVICE

Every day from 11 a.m. to 11 p.m.

#### BREAKFAST

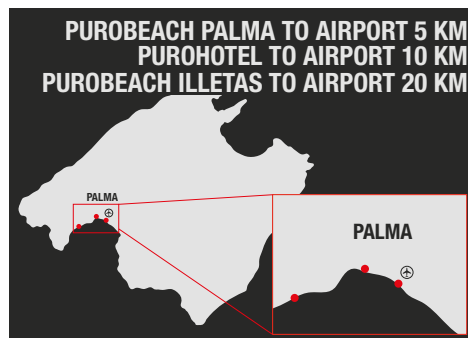
Every day from 8 a.m. to 11 a.m.

#### OPIO BAR

Every day from 11 a.m. to 2 a.m.

#### ROOFTOP

Every day from 12 p.m. to 10 p.m.



## CONFERENCES, MEETINGS AND EVENTS

Thanks to its central location, Purohotel Palma is the perfect option for hosting meetings and events. Our boutique hotel is open all year round and offers a variety of options for events and meetings, with a combination of services and accommodation that you can choose according to your own preferences. Purohotel Palma has fully equipped meeting rooms and is the perfect place to host business meetings, presentations or small conferences in the heart of the city. Our professional sales and events department can assist in arranging the following: meetings with coffee breaks, brunch, lunch, cocktails, private parties, dinners and much more. They are more than happy to help personalise an event to ensure it is a success.

OPIO Bar & Restaurant is a multifunctional event space. If you would like to arrange catering after a meeting in one of our rooms, OPIO offers a wide range of daytime options including: coffee break, lunch or cocktails. The ambience changes in the evening, creating an ideal atmosphere to continue your event with dinner and drinks. We have a variety of set up options and services, according to the number of participants, the maximum capacity of the restaurant is 130 people. OPIO Bar can welcome parties of up to 300 people, with our resident DJs playing the best in Puro music. Purohotel and Opio Bar & Restaurant have three outdoor spaces which act as extensions; The Rooftop Terrace, Patio de Palmera and Opio Patio, offering the opportunity to increase the number of guests in your event. To organize your event at Purohotel Palma please contact our sales department at: [sales@purogroup.com](mailto:sales@purogroup.com)

## COMBINE YOUR STAY IN OUR HOTEL WITH OUR PUROBEACH

Combine your stay with us in one of our beach clubs, Purobeach Palma or the newly opened Purobeach Illetas. Two Oases of Happiness where you can rest, relax and enjoy a unique experience by the sea. Purobeach Palma can hold up to 650 people for cocktail parties and 150 people for seated dinners, while Purobeach Illetas can hold up to 700 people for cocktail parties and 400 people for seated dinners.

Don't forget to book your sunbed at [info.palma@purobeach.com](mailto:info.palma@purobeach.com), [info.illetas@purobeach.com](mailto:info.illetas@purobeach.com) or the Purohotel Front Desk

## PURO MUSIC & SOUNDS

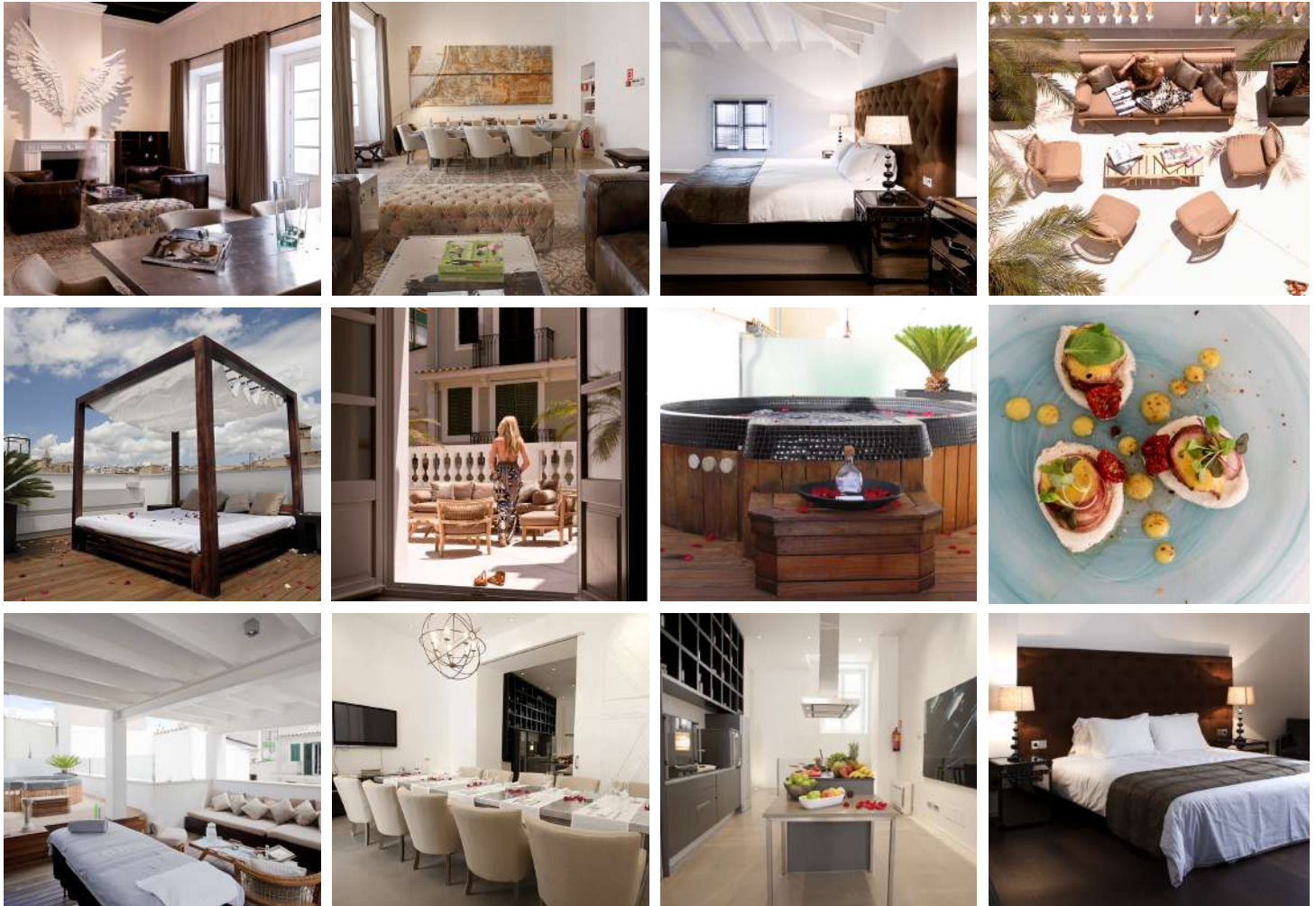
Our resident DJs, along with guest DJs, set the mood for events with quality deep house and nu-disco the soundtrack. See [purohotel.com](http://purohotel.com) for events and guest DJs.

Beltran Álvarez de Estrada is the CEO and global nomad behind Puro Group. He embodies the lifestyle and philosophy of the founder of Puro, Mats Wahlström. A project that began in spring 2004 with Purohotel in Palma de Mallorca, founded on the leitmotiv of nomadic, cosmopolitan travel. Since its creation, Puro Group has rapidly become one of the biggest companies in the beach club sector. There are now 5 Puro Group locations in Mallorca: Purohotel Palma, Opio Bar & Restaurant, Puro SPA Palma, Purobeach Palma, Purobeach Illetas, as well as 3 franchises in Marbella, Barcelona and Vilamoura (Portugal). It will be opening four new beach clubs in Playa del Carmen (Mexico), Tagazhout Bay (Morocco), Crete (Greece) and Red Sea (Egypt) in 2018, maintaining its mission to grow globally in new and exciting hotspots around the world.

### OUR COMMUNITY

- [purohotel.com](http://purohotel.com)
- [facebook.com/purohotel](https://www.facebook.com/purohotel)
- [twitter.com/purohotelpalma](https://twitter.com/purohotelpalma)
- [instagram.com/purohotelpalma](https://www.instagram.com/purohotelpalma)
- [soundcloud.com/puroradio](https://www.soundcloud.com/puroradio)

# PRIVATE WING



## ACCOMMODATION

Superior double or twin rooms 11

Montenegro 12, 07012 Palma de Mallorca  
 Tel. +34 971 425 450  
 Email: info@purohotel.com  
**purohotel.com**

## MEETING ROOMS & OTHER SPACES

Conference / Meeting rooms	2
Living room with fireplace and library	1
Dining room	2
Private Show Kitchen	1
Spa	1
Rooftop	1
Jacuzzi Terrace	1
Mediterranean Terrace	1

## PRIVATE WING (PUROHOTEL), MALLORCA - SPAIN

The Private Wing is the newest part of Purohotel Palma. It is located opposite the main building and it offers a high-class accommodation experience in the heart of Palma. Puro's signature style and essence are present inside this majestic, XVIII century Mallorcan palace house, along with service that only Purohotel can offer. The Private Wing has 11 superior twin rooms with double beds (single beds available on request).

Puro's Private Wing offers the complete experience, making your stay a luxurious wonder. Imagine a room with a terrace, outdoor Jacuzzi, roof deck and Balinese beds to enjoy life in true Mediterranean style. You will find rooms like this in the Private Wing, the ultimate destination to relax without losing a sense of privacy.

## FEATURES

- » SPA with sauna, steam bath and treatment rooms
- » SMART Multimedia TV system
- » Free WiFi
- » Minibar or Maxibar (available in selected rooms)
- » Air conditioned rooms
- » Room service
- » Full use of Purohotel facilities
- » Transfer service to Purobeach available on request
- » Special offers at Purobeach