

WINNER! BRITAIN'S BEST NEW MAGAZINE

# STYLIST

KEEPING UP WITH THE

## KARDASHIANS

THIS SEASON, FAMILY RULES.



PREMIERES  
26 JUNE

SUNDAYS @ 10 PM



TAKE IN THE RUSTIC  
ROOFTOPS FROM THE  
PURO HOTEL TERRACE



PUROBEACH CLUB:  
BECAUSE SOMETIMES THE  
SEA'S JUST TOO FAR TO WALK

## Luxury poolside partying in Palma

There comes a time when the prospect of spending precious holiday time clubbing away your nights and sleeping away your days in the superclubs of Ibiza doesn't hold quite the same mystique that it once did. But that's not to say that we've ready to call it quits after the early bird special. Hoteliers have caught on to this conundrum and a new breed of chic beach clubs are popping up to satisfy those who seek a *slightly* more sedate clubbing experience. Combining extravagant poolside bars which transform into tasteful clubs as the sun sets with a luxurious place to lay your head at night - they offer the best of both worlds.

We've covered two such beach clubs in *Stylist* before - Lake's my lake hotel & spa on the Austrian Riviera and Hillside Su Hotel on Turkey's Antalya coast - but with a new Missoni kaftan and Chloé wedges taking up space in *Stylist's* wardrobe, it felt like the perfect time to head to another, in this case the Purobeach Oasis del Mar in Mallorca which combines a cool beach club with a hotel that's just 15 minutes down the road by free shuttle bus.

Located on a picture-perfect peninsula halfway between Palma

airport and the city, by day the Purobeach Club demands relaxation - mammoth white sunbeds with massive purple sequined pillows (we managed to squeeze four people onto ours) line the pool next to strategically placed palm trees - perfect for reading a good book under.

As we tucked into the daily barbecue - the seabass and lobster are delicious - and watched yachts drifting lazily past with the mellow beats of trance producer Alex Cortiz playing in the distance, we quickly drifted into a semi-hypnotised state.

But as the sun begins to set everyone is moved from their loungers to sit under huge canopied tables and the music moves up a notch. Depending on the night you could find yourself enjoying one of the regular moon parties or a local DJ spinning some tunes. Naturally we roadtested a few of the cocktails and can confirm that the watermelon martinis and vanilla daiquiris make it worth the trip alone. The main dancing action happens out on the terrace which is

packed with a cool, bohemian crowd but if you're not in the mood for dancing you can always slope off to chill out on the peninsula.

**Why it's hot** The Puro Hotel is the funky urban antidote to its beachside club sister and has just opened a new private wing where *Stylist* stayed. Comprising 11 en-suite rooms, the restored townhouse is situated in La Lonja (Palma's old town) and features an open-air hot tub, a spa, a kitchen and dining room with open fireplace and a 24-hour private concierge service and is perfect for group holidays. For a more modest budget, individual rooms in the hotel are almost as special and echo the beach

club theme with white sofas and lanterns interlaced with breezy courtyards and balconies.

**Eating and drinking** We decided on a long, leisurely lunch at Tast ([tast.com](http://tast.com)), a traditional tapas bar in Palma with dishes including gambas al ajillo (grilled shrimps in garlic) and magret de pato (duck breast fillets). For dinner, head back to the Purobeach Club where you can watch the sun go down over the sea and choose from the South Beach-inspired cuisine, featuring dishes such as lobster salad. And those delicious watermelon martinis.

**Photo opportunity** The luxurious canopy beds that are casually scattered on the rooftop patios of the Puro Hotel provide a sensational view of the city skyline. Try taking shots as the sun goes down - the changing light casts beautiful reflections across the surrounding church spires, boat masts in the harbour and traditional Mallorcan apartments.

Rooms at Puro Hotel start at £224 for bed and breakfast. Rates for Puro Hotel's new wing start from £3,306 per night\*



A PURO HOTEL BATHROOM.  
JUST LIKE YOU'RE AT  
HOME, SORT OF